

**One World.
One Passion.**

**LIMITLESS
OPPORTUNITIES**

BY XIBBIX SPORTS ENTERTAINMENT



Trusted By Leading Global Brands

Ferrero | KinderJoy | Kellogg's | Pringles | Kellanova | MAC | Clinique | Bobbi Brown

Estee Lauder | Starbucks | Unilever | Abbott | AbbVie | Pfizer | Roche | Signutra

Torrent | Bristol-Myers Squibb | Emcure | Gennova | CiplaHealth | ACG | GSK

Abbott HealthCare | PolyMed | GlenMark | SunPharma | Vitabiotics | Neopharma

Brands trust credibility. Talent trusts opportunity. We brings both together.

BY XIBBIX SPORTS ENTERTAINMENT

COMPANY PROFILE

talent management

XIBBIX.IN

Global Opportunities. Strategic Representation. Meaningful Growth.

XIBBIX TALENT MANAGEMENT (XTM)

- Representing Athletes, Celebrities, Influencers, Creators & Industry Leaders
- Connecting Talent with Brands, Businesses & Opportunities Worldwide

India | Middle East | UK & Europe | North America | Far East | China

about XTM

Xibbix Talent Management (XTM) is the talent representation and commercial partnerships division of Xibbix.

We work with distinguished personalities across:

- Sports & Fitness
- Bollywood & Entertainment
- Influencers & Content Creators
- Directors & Cinematographers
- Business Leaders & Motivational Speakers

Our role is simple:

To create meaningful opportunities, build personal brands, negotiate commercial partnerships and unlock new revenue streams for our represented talent.

XIBBIX.IN

WHO WE ARE?

Beyond Traditional Talent Management

At XTM, we don't merely source assignments.

We actively build strategic relationships with:

- Global brands
- Sports organizations
- Government bodies
- Event organizers
- Corporate conferences
- Media houses
- International promoters

Our objective is to position our talent where influence, visibility and commercial value intersect.

Opportunities Without Borders

Through our business relationships and partner network, XTM services clients across the globe. This provides our represented talent with access to opportunities beyond their domestic market.



**Think Global.
Perform Global.
Earn Global.**

Commercial Opportunities

Brand Endorsements

Advertising Campaigns

Corporate Events

Conference Speaking Engagements

Public Appearances

Product Launches

Store Openings & Ribbon Cuttings

Sports Clinics & Workshops

International Tours

Digital Content Collaborations

Influencer Campaigns

Media Interviews

Podcast Appearances

CSR & Government Initiatives

Building Long-Term Value

A strong personal brand creates opportunities long after competitive careers end.

XTM assists in:

- Personal brand strategy
- Digital positioning
- Media visibility
- Social media collaborations
- Content opportunities
- Public relations support
- Commercial valuation and pricing

Our goal is to help talent become enduring brands.

XIBBIX.IN

Talent Categories

Combat Sports Athletes

Olympians & National Champions

Cricketers

Footballers

Fitness Icons

Veteran Bollywood Actors

Emerging Actors

Content Creators

Influencers

Directors

Cinematographers

Industry Experts & Speakers

Examples from our network include renowned personalities from combat sports, wrestling, boxing, football, cricket, entertainment and digital media.

Flexible & Non-Exclusive

XTM operates on a non-exclusive representation model.

This means:

- Talent remains free to pursue opportunities independently.
- Existing business relationships remain unaffected.
- XTM focuses on generating incremental opportunities and commercial value.
- We earn only when opportunities are successfully executed.

We believe partnerships should create freedom, not limitations.

Our Value Proposition

- Strong corporate network
- International market access
- Strategic brand relationships
- Transparent commercial negotiations

- Professional contract management
- Event and appearance management
- Long-term personal brand building
- Revenue diversification opportunities

Your Talent Deserves a Global Stage.

Whether it is a brand endorsement, keynote appearance, public event, campaign collaboration or international engagement, XTM is committed to creating opportunities that enhance visibility, influence and commercial success.

Together, we can build a stronger personal brand and unlock opportunities across global markets.

XIBBIX TALENT MANAGEMENT (XTM)

Global Representation | Strategic Partnerships | Commercial Growth

BY XIBBIX SPORTS ENTERTAINMENT

XIBBIX.IN

LET'S BUILD SOMETHING BIGGER

 +91 9867-464-013 / +44 7867-243-638

 www.xibbix.in

 info@xibbix.in / shuja@xibbix.in

 404, Options Primo, 'C' Cross Road No. 21, MIDC, Andheri East, Mumbai.



get in touch

XIBBIX.IN